

Jesslyn Sutisna

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Relevant Experience

Product Designer & Strategist | AlvinT Studio + Shape of Thoughts | Jakarta, Indonesia (2022)
Strategize product development for collaborative, commercial & studio collection projects. Oversee & lead projects starting from user & trend research, concept ideation, to final production as well as documentation.

Junior Product Designer | AlvinT Studio | Jakarta, Indonesia (2021)
Extensive market & user research, concept ideation, 3D modelling, technical drawings for production, quality control for collaborative, commercial & studio collection projects.

Freelance Jewelry Designer | JSS.JWL | Jakarta, Indonesia (2021-22)
Designed a jewelry brand specializing in sterling silver jewelry, projects include ongoing online orders for First Collection to custom orders for clients.

Design Apprentice - Handbags | Kate Spade New York | New York, NY (2019-20)
Created tech/construction packs for production, material development, market & trend research for Holiday/ Spring/ Summer/ Fall 2020 Mainline Handbag collection.

Industrial Design Intern | Google Inc. | Mountain View, CA (2018)
Developed 4 products for the Accessories project to work with existing & future Google Home products.

Industrial Design Intern | Observatory Studio | Providence, RI (2018)
Participated in multiple tasks such as hands-on model-making and prototyping, 3D modelling, rendering, user and market research, etc. for on-going studio projects.

Design Intern | DoNotDesign | Singapore (2017)
Illustrated branding & packaging for RachelRax Bakery, designed poster & product merchandise for Singapore 1KM Exhibition on Jalan Besar.

Education

Rhode Island School Of Design | BFA
Industrial Design Major
Providence, RI, United States
2019

Recognition

Interior Design Magazine | Spring Home Issue
Featured "The Jiggle Box" project on the Spring Home Issue in Interior Design Magazine (2021)

Isola Design District | DDW 20
Featured "The Jiggle Box" Project with Isola Design District's "Materialized" exhibition in Dutch Design Week - Digital Exhibition (2020)

Honors Student | BFA Industrial Design
Rhode Island School Of Design (2019)

Young Ones Student Award | Finalist
Product Design/ Interior Design - Merit Award (2019)

Skills

Design Visual + verbal storytelling | ideation + concept development | branding strategy | CMF direction | market/trend/user research | prototype + model making | product photography documentation

Softwares Rhinoceros | Keyshot | Adobe CC Suite (Photoshop, Illustrator, InDesign, LightRoom)